

INNOVATIVE MEDIA

VMIX Services



- Content Creation and Distribution
- Brand Marketing/Product Placement
- Audio/Visual & DJ Services
- Production and Post-Production Services
- Pioneers of the Music Video Remix
- Event Management & Execution



Production/Post- Production Services

VMIX is a full service media company that creates concepts, shoots, and edits content for various corporate and entertainment clients. VMIX works closely with our clients to produce quality content that communicates their message with the right look and feel for the content. We handle all aspects of production including logistics, talent acquisition, voice overs, etc. We produce TV segments, commercials, promos, special event, etc. and distribute in a variety of formats. Our office is conveniently located downtown NYC. We use the Schimmel Theatre and other facilities to shoot a variety of content for the brands we work with.

Content Delivery and Distribution

Content is still king! VMIX has various content delivery partners in mobile, VOD, television, and the web. VMIX partnerships include a European satellite channel in (121 MM homes), a mobile deal that distributes content to 600 operators world-wide, US VOD cable service providers (Comcast, Fios, Cablevision), US mobile carriers distribution (Verizon, AT&T), and various popular web partners. More screens=More opportunities.

Event Management & Execution

VMIX develops event initiatives from scratch to create awareness, strengthened brand identity, while creating impressionable events that bring consumers closer to the clients brand. We build, manage, and run staging, signage, trade show booths, swag, Audio/ Visual set up for clients events nationwide. We handle logistics, talent acquisition, shipping, and event management. We work with the clients to provide on-site activities and games to engage event attendees. Past activations include Pepsi *Idol*, Fuse *Name That Tune*, and Absolut *Scratch Academy*.

Video Remixes

VMIX has been the premier name in the remix music video niche market since 2003. DJ Deluxe, pioneer of the video mix, debuted the concept nationally on the *Weekend Vibe* show. It quickly became the most popular segment helping to raise weekly viewership to over 1 MM. Network TV, record labels, and corporate clients take advantage of our unique skill set as we set trends in entertainment. We produce promos for major artists such as 50 Cent, Kanye West, Alicia Keys, Diddy, and Beyonce. TV credits include MTV, BET 106 & Park, Rap City, Vibe Awards, and ESPN. Label clients include Def Jam, Interscope, Motown, and SonyBMG. We are in discussion with label to begin rev share deals to distribute our mixes on iTunes and aggregate content platforms. Our live performances clients include Pepsi, Fuse, Chevy, NY Knicks, Reebok, Voodoo Fest, Ford, NBA All-Star, Essence Music Festival, ESPN Superbowl, etc.

Mobile/Brand Marketing

We execute effective brand strategies by providing innovating solutions to our clients. We encourage our brands to embrace the right blend of emerging technology, entertainment, social media, and effective brand messaging. Clients rely on us to stay ahead of marketing trends and technology to provide them with the most rewarding cost-effective experience for their consumers. Unconventional methods of product placement and brand integration concepts help us provide unique marketing opportunities for the clients we serve. An example of this is our innovative mobile events tours. The tour features a concept truck that pulls from the latest in multiple technologies to bring entertainment marketing to a higher standard. The tour will provide a mobile marketing experience unlike any other. Featured on MSNBC, the all-in-one mobile marketing vehicle creates a fresh new experience in mobile marketing and a unique opportunity for branded content and entertainment.

OUR WORK

[VMIX Reel](#)

[VMIX Mobile Events Tour](#)

[ESPN Kobe Bryant/Nas Highlight](#)

[BET 106&Park Mix Michael Jackson Mix](#)

[DJ Deluxe NY Knicks Game Performance](#)

[Jet Myjet247.com Video Press Release](#)

[ESPN NBA All-Star Invite](#)

[Weekend Vibe Sprite Product Placement Mix](#)

[VMIX Graphic Designer Reel](#)

[BET 106 & Park Press Play Diddy Mix](#)

[Vibe Awards Dopest Album Mix](#)

[VMIX Producer/Director Reel](#)

[Parker Report on MTV Jams](#)

[Ebony Pre Oscar Party Janet Jackson Mix](#)

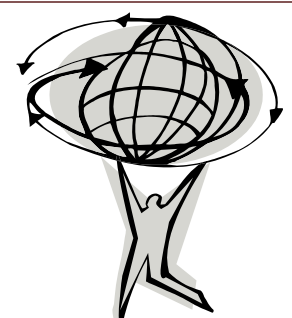
[Travel Advocates Corporate Promo](#)

[BET 106 & Park Kanye/50 Clash of the Titans](#)

[ESPN Barry Bonds/Chamillionaire Highlight](#)

[Ebony Outstanding Women in Marketing & Com](#)

[50 Cent Video Mixtape- The Massacre Album](#)



Innovative Media Services

INNOVATIVE MEDIA

TV & Graphic Production



VMIX PRODUCTION WORK



Innovative Media Services

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INNOVATIVE MEDIA

Special Events



VMIX EVENTS



Get Buzzed
YOU ARE CORDIALLY INVITED TO THE BIGGEST GET BUZZED EVENT YET...

April 09 Edition Spring Kickoff
NETWORKING AT ITS FINEST

Tuesday, April 14
7:00-10:00pm

The 40/40 Club
6 W. 25th St. New York, NY 10010

Hosted by Media Personality,
Dee Vazquez
Live Video Mix by
DJ Deluxe and
DJ Napalm of VMIX

POWERED BY **buzz** **VMIX**



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